

I'm a product designer with a technical bent and a systems focus, based in Brooklyn. I focus on crafting design systems, internal processes, and closing gaps between designers and devs.

EXPERIENCE

Aug 2023 – Present

NEW YORK, NY

Lead Product Designer · FuboTV

- Leading management and ownership of a design tokens system with near-universal adoption throughout the product
- Leveraging Claude to create design systems reference site
- Core contributor of UI patterns to the design system across seven platforms
- Established documentation and workflows that facilitated asynchronous workflows and streamlined implementation
- Created and managed global style and typography libraries for the design org

Mar 2019 – Aug 2023

NEW YORK, NY

Senior Product Designer · FuboTV

- Co-founded the company design system
- Created foundations of design tokens
- Overhauled typography system across web, mobile, TV
- Led design for cross-platform launch of user profiles
- Led design for Android mobile platform

Jan 2018 – Dec 2018

NEW YORK, NY

Senior Product Designer · Warner Bros. Digital Labs

- Designed and oversaw UX/UI for DC Comics and Boomerang, was sole designer for new Community forums feature
- Created pattern library of typography, colors, and UI elements for new white-label platform
- Coordinated integration of WB brands with tech platform

Dec 2014 – Jun 2016

NEW YORK, NY

Art Director / Interaction Designer · DramaFever

- Created and directed creation of content artwork
- Designed branding and art for subscription tiers
- Mentored junior designers and interns
- Designed and coded promotional web campaigns
- Logo design and typography for slow-TV vertical

Sep 2010 – Dec 2014

NEW YORK, NY

Designer · Halo Media

- Designed visuals and UI for agency clientele, including Sony Pictures Classics, Republic Records, Island Def Jam

Sep 2008 – Sep 2010

NEW YORK, NY

Web Designer / Developer · Universal Music Group

- Designed and coded in-house websites, promotional assets, and other digital media for UMG's musical artists

SKILLS

UX/UI design (web, mobile, TV)

Visual design

Prototyping

Accessibility

HTML/CSS/React

Image editing

Animation

Illustration

Documentation writing

Copywriting

UX research

TOOLS

Figma

Sketch

Photoshop

Illustrator

JIRA

Confluence

Git

Imgix

Tokens Studio

Cursor

Claude Code

EDUCATION

University of Pittsburgh

B.A. English Writing, Studio Arts

2007